



A new GI regulation for Australia: What is the added value?

Wednesday 25 November 2020, 12.30 – 1.30pm



On-line webinar

Registration required

Please register through

Eventbrite:

<https://tinyurl.com/yy6k55f4>

Zoom link:

<https://tinyurl.com/yxmwageq>

Meeting ID: 852 4305 4579

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Geographical Indications (GIs) are a make or break issue for the European Union (EU) in its trade negotiations. One of the EU demands in current negotiations with Australia is that Australia adopt an EU-style GI *sui generis* registration system. The government is currently consulting on this proposal.

This on-line Policy Forum considers what value might be added by introducing such a new regulatory system. It asks what is the demonstrated need or demand for a new regulatory system for food GIs. This draws on information from producers and analysis of current protection systems. It considers, in particular, the case of cheese where Australia's pattern and distribution of cheese production is very different to that in Europe. This raises the question of the product scope of any new GI regulations.

The Forum also stresses the critical need to ensure that any new GI registration system is as streamlined and efficient as possible.

There will be substantial opportunity for participation and questions or comments.

The Panel

Paula Zito, Food Geographical Indications Consultant and Associate Teacher in Law, University of Adelaide;

Charlie McElhone, Group Manager, Trade & Industry Strategy, Dairy Australia; and

Hazel Moir, Adjunct Associate Professor at the ANU Centre for European Studies (ANUCES)

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