



Workshop: Understanding Geographical Indications

Berlin, 4 Sept 2018

AGENDA

This workshop is designed to share knowledge of the empirical material on the economic impact of GI labelling, drawing out policy implications and the priority research agenda for future research. Participants in the workshop, from a range of academic, policy and industry backgrounds, will make a major contribution to this discussion.

	Theme	Presenters
09:00- 9:30	Registration	
09:30- 10:00	Welcome and Introduction	Hazel Moir
10:00 – 11:00	GI culture in East Asia	Wenting Cheng Moderator: Irene Calboli Discussant: Xinzhe Song
11:00-11:30	Morning coffee	
11:30 – 12:30	Linking product and place	Andrea Zappalaglio
12:30-13:30	Lunch	
13:30-14:00	EU experiences with GIs: market size and key GI names	Hazel Moir / participants
14:00 – 15:00	GIs and producer prosperity and regional development: the evidence and the gaps	Áron Török / participants
15:00- 15:30	Afternoon tea	
15.30-16:30	Discussion of the evidence base on the economic impact of GIs: Implications for research agenda Implications for policy	participants (see over)
16:30-17:00	Conclusions and priority issues	Hazel Moir

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Participants:

Irene CALBOLI	Professor, School of Law, Texas A&M University
Andrea ZAPPALAGLIO	Senior Research Fellow, Max Planck Institute, Munich
Xinzhe SONG	Assistant Professor, Southwest University of Political Science & Law (Chongqing, China)
Jason COLLINS	CEO, European Australian Business Council
Gosia BINCZYK	Trade Officer, EC (Vertretung der Europäischen Kommission in Deutschland)
Peter FEINDT	Professor, Agricultural and Food Policy, Humboldt University at Berlin
Ben MITRA-KHAN	General Manager & Chief Economist, Policy & Governance Group, IP Australia
Enrico BONADIO	Senior Lecturer in Law, City University of London
Alan SWINBANK	Emeritus Professor, School of Agriculture, Policy and Development, University of Reading
Carsten DAUGBJERG	Professor, Department of Food and Resource Economics, University of Copenhagen; Honorary Professor, Crawford School of Public Policy, Australian National University.
Will STEELE	Economic Advisor, UK Intellectual Property Office
Wojciech PTAK	Policy Officer, DG Agriculture and Rural Development (Unit B.3 Geographical indications), European Commission (in private capacity)
Gideon NDUBUISI	PhD Student, Maastricht Economic and Social Research Institute on Innovation and Technology (MERIT)
Rachel BAE	Senior Counsellor, Trade and Agriculture Directorate, OECD
Hansueli STAMM	Senior Economist, Legal & International Affairs, Swiss Federal Institute of Intellectual Property
Thomas LIVIDINI	EU representative, US Dairy Export Council (USDEC)
Phoebe BROWN	Trade and Economic Advisor, Australian Embassy, Berlin
Áron TÖRÖK	Senior Assistant Professor, Dept Agricultural Economics and Rural Development, Corvinus University of Budapest
Wenting CHENG	Visiting Fellow, Centre for European Studies, Australian National University
Hazel MOIR	Adjunct Associate Professor, Centre for European Studies, Australian National University

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